



# Kelsie Tuck

## Graphic Designer

### CONTACT

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🌐 designsbyk.ca

### EDUCATION

#### Georgian College

Graphic Design Program

Graduating Spring 2026

### SOFTWARE

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

WordPress

Figma

### AWARDS & HONOURS

#### Dean's List Student (GPA 80%+)

*Academic achievement for maintaining a high average*

#### Adobe Creative Retreat Invite

*Nominated and invited to participate in the 2026 Adobe Creative Retreat*

### PROFILE

Graphic Design student and freelance designer focused on marketing, branding, and social media content. I create clean, strategic visuals that help businesses communicate clearly and consistently across platforms.

### DESIGN EXPERIENCE

- Designed digital and print marketing materials including social media graphics, advertisements, and promotional content
- Developed branded content aligned with client marketing strategies across multiple platforms
- Maintained brand consistency across websites, social media, and print materials
- Collaborated directly with clients to create engaging and effective visual solutions
- Managed multiple projects under tight deadlines while maintaining high quality design work
- Designed website layouts and digital content using WordPress and Elementor

### RELEVANT EXPERIENCE

#### Freelance Graphic Designer

Barrie, ON | 2024 - Present

- Designed branding, social media content, and marketing materials for multiple clients
- Managed client communication, revisions, and project timelines

#### Pilot and Flight Attendant DHC-6 and DHC-7

Yellowknife, NWT | 2021

- Worked in fast paced, high responsibility environments requiring precision and communication
- Developed firsthand understanding of the travel and tourism industry